

Method Teacher Commercial Spots

By

Corey Crumpacker

Created for Method Teacher, LLC

Copyright © 2018 Backstory,  
LLC

850-879-0195  
corey@crumpacker.org

INT. STUDIO -- DAY -- ROCK SPOT

A hand flips on a guitar amp. The red power light flashes on.

A hand plugs a 1/4' cable into an electric guitar.

8 second rock n' roll solo starts. CLOSE UP of the right hand picking. CLOSE UP of the left hand on the neck.

Dolly out to reveal our unknown guitarist is a young ROCK GUITARIST (15). AUDIENCE CHEERS rise as he plays.

As he hits the final note, we punch out to a wide shot revealing our gold studio backdrop. He is filming himself with a camera. A BOOMBOX is sitting on a stool next to him.

He clicks off the boombox and the AUDIENCE CHEERS stop. It was a recording.

He looks up into his camera with a confident smirk.

METHOD TEACHER LOGO.

INT. STUDIO -- DAY -- BLUES SPOT

A hand plugs a 1/4' cable into an electric guitar.

A hand fiddles with a guitar volume knob.

8 second blues solo starts. CLOSE UP of the right hand picking. CLOSE UP of the left hand on the neck.

Dolly out to reveal our unknown guitarist is a young BLUES GUITARIST (15), head down as he plays.

As he hits the final note, punch out to a wide shot revealing our gold studio backdrop. He is filming himself with a camera. A cheap white fan is blowing.

A fog machine sputters to life shooting a thin stream of fog through the fan into frame.

METHOD TEACHER LOGO.

INT. STUDIO -- DAY -- CLASSICAL SPOT

A hand places sheet music onto a metal music stand.

A foot settles onto a classical guitar footstool.

8 second classical piece starts. CLOSE UP of the right hand

picking. CLOSE UP of the left hand on the neck.

Dolly out to reveal our unknown guitarist is a young CLASSICAL GUITARIST immersed in her playing.

As she plays the final note, punch out to a wide in front of our gold studio backdrop.

She takes a bow as stage curtains close behind her.

METHOD TEACHER LOGO.

INT. STUDIO -- DAY -- BLUEGRASS SPOT

A hand fiddles with a guitar tuning peg.

Hands sliding finger picks onto fingers.

8 second bluegrass piece starts. CLOSE UP of the right hand picking. CLOSE UP of the left hand on the neck.

Dolly out to reveal our unknown guitarist is a young BLUEGRASS GUITARIST skillfully flat-picking her solo.

As she hits the final note, punch out to a wide shot revealing our gold studio backdrop surrounded by hay bails and other bluegrass-y things. She is filming herself with a camera on a tripod.

She curtsies to the camera.

METHOD TEACHER LOGO.